



## JOB DESCRIPTION

### Walking Development Officer – Maternity Leave Cover ONLY

<b>Post</b>	Walking Development Officer – Maternity Leave Cover
<b>Reporting to</b>	Wellbeing Development Manager
<b>Contract Type</b>	Fixed term – Maternity Leave Cover ONLY (Potential to extend dependent on funding). End date March 2027.
<b>Hours</b>	One day per week (7 hours)
<b>Hourly Rate</b>	£18.55 per hour
<b>Location</b>	Home-based, with travel across Argyll and Bute as required.

### Main Purpose of Post

This post is a fixed-term, maternity leave cover position only (potential to extend dependent on funding), working one day per week from as soon as possible until March 2027. It is focused on sustaining, promoting and developing the GP Walking Practices pilot across the MAKI area (Mid Argyll, Kintyre and Islay), and developing a monitoring and evaluation framework to evidence the impact of the work.

The GP Walking Practices initiative is part of the Communities Working Together programme, a multi-agency collaborative effort working to build healthier, more connected communities across Argyll and Bute. The programme takes a preventative approach to health, prioritising community-led action and stronger partnerships between statutory, third sector and community organisations. A key element of this work involves embedding walking as a health intervention within primary care: GP practices in Campbeltown and Lochgilphead are being supported to become 'walking practices', offering walking prescriptions to patients as a non-pharmacological management option. This is delivered in partnership with We Are With You and local link workers, supported by a range of practical resources and infrastructure developed through the programme.

The postholder will maintain the momentum of this work, supporting the ongoing delivery of the walking prescription pilots, and contributing to the wider walking development activity as required.

### Principle Responsibilities

#### GP Walking Practices and Walking Prescriptions

- Support the day-to-day delivery of walking prescription activity in Campbeltown and Lochgilphead, working with GP practices, link workers, and We Are With You.
- Support the badging of GP practices as walking practices, building relationships with practice staff and providing practical resources.
- Help coordinate walk leader activity and ensure walks are well-supported and welcoming to referred patients.

### Community Engagement and Partnership

- Build and maintain relationships with community organisations, health and social care providers, and voluntary sector partners across Argyll and Bute.
- Engage with communities to support and promote participation in walking initiatives.
- Contribute to wider walking network development activity as directed.

### Resources and Communications

- Support the development and dissemination of walking resources, trail maps and social marketing materials.
- Contribute to digital and physical asset mapping of walking opportunities.

### Monitoring and Reporting

- Collect and record data to support monitoring of project outcomes.
- Provide updates to the Wellbeing Development Manager and contribute to reporting requirements.

## Person Specification

E = Essential D = Desirable

<b>Education and/or professional qualifications</b>	
D1	Educated to SCQF level 9 or equivalent work experience
D2	Evidence of commitment to lifelong learning and CPD
<b>Experience and transferable skills</b>	
E1	Proven ability to engage with diverse communities and stakeholders to develop and deliver impactful health and wellbeing initiatives, including programme design, delivery, and evaluation.
E2	Strong organisational, communication, and project management skills with the capacity to adapt and collaborate across multiple sectors.
<b>Specific job-related skills, abilities and knowledge</b>	
E3	Knowledge of the role of physical activity, such as walking, in improving physical, mental, and social health outcomes.
E4	Proven ability to engage with and build trust among diverse community groups, fostering collaboration and participation in health initiatives.
E5	Demonstrated skills in delivering community programmes with a focus on sustainability and measurable outcomes.
E6	Experience of cultivating partnerships across sectors and working collaboratively with statutory and third sector organisations.
<b>Desirable additional skills (not essential)</b>	

D3	Experience identifying, surveying and plotting walking routes using both traditional map-reading techniques and GPS technology.
D4	Proficient in the use of GPS mapping applications such as OS Maps and Strava.
D5	Experience using QGIS to create clear, accurate and user-friendly mapping resources for public use.
D6	Experience of using Canva to produce resources for the general public.
<b>Any additional job-related requirements</b>	
E7	Travel across Argyll and Bute will be required, with a particular focus on the MAKI area (Mid Argyll, Kintyre and Islay).
D7	Full driving licence with access to a car.
D8	Knowledge of, or connection to, the MAKI area (Mid Argyll, Kintyre and Islay).

This post is self-serving administratively. The postholder will undertake any other tasks which may reasonably arise in connection with the delivery of the walking development work.

Please note: This is a maternity leave cover post only (potential to extend dependent on funding). It is a fixed-term position ending March 2027.